



## About Nebraska Loves Public Schools

Nebraska Loves Public Schools (NElovesPS) is dedicated to supporting public education one documentary film at a time. We also are responsible for the I Love Public Schools shirts worn by Nebraskans everywhere. For press inquiries, contact Brittany Mascio ([brittany@nelovesps.org](mailto:brittany@nelovesps.org)).



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## Our Mission

As a non-profit project, we create content to raise awareness about the success stories happening every day in our public schools, educate citizens about the challenges our public schools face, and inspire them to engage.

We are dedicated to supporting public education, one documentary film at a time.

## Our Purpose

In 2011, Nebraska Loves Public Schools began with one mission — to change the persistent, negative narrative about public schools. From short films about the positive, unexpected happenings in today’s classroom to feature films about societal issues impacting students and families, we document the stories of public schools across Nebraska to build awareness, empathy, and support.

Through our short films and features, countless TV and radio spots, a quickly-growing social media following, PBS-affiliate TV series, and strong rally cry with our original I Love Public Schools t-shirts, we help friends and neighbors better understand what’s happening in the classroom, build pride Nebraska has in its public schools, and ignite the I Love Public Schools conversation nationwide.

## Our Process

Through relationships with organizations like the Nebraska Department of Education, Nebraska Council of School Administrators, statewide Educational Service Units, Network for Public Education, and independent outreach to urban and rural Nebraska school leaders, Nebraska Loves Public Schools sources stories based on input from those who interface with public education and provides voice to the stories happening today.

Working with schools and community organizations, Nebraska Loves Public Schools uncovers and contextualizes academic programs and societal issues that impact public schools. From poverty to the achievement gap, mental health to English Language Learners, the films help the public understand the complexities and successes, and provide a call to action. Through online distribution, community screenings, and Ambassador partnership with former public school superintendents, the films are played across the state and country providing a platform for dialogue and opportunity to support the students and professionals in our public schools.

As champions and storytellers for the work of teachers, administrators, students and families, Nebraska Loves Public Schools has increasingly raised the visibility and importance of public education, building a fiercely loyal, and rapidly-growing base of fans to stand up for and contribute to public education.